



Language Institute Thammasat University  
EL 226 English for Import-Export Business  
Course Syllabus Semester 1/2023

### Course Description

This course aims to broaden and enhance student perspectives of the import-export business through development and practice of English language skills related to the field. The course content includes major topics relevant to import-export business/ international trade issues including Currency Exchange, International Organizations, Border Trade, Copyright and Intellectual Property, Containerization, and Electronic Commerce. Students will furthermore increase their proficiency in reading and writing English business documents specifically related to the import-export business e. g. letter of credit, invoices, bill of exchange, and bill of lading. Through presentations and roleplays in class, students will apply the technical terms and relevant concepts in import-export business in mock-up situations. Classroom activities and assignments will provide students with opportunities to practice English skills in the contexts related to import-export business.

### Course Objectives and Learning Outcomes (COLOs)

**Objective 1: Students will be able to understand import-export related content in the form of reading**

**Outcome 1.1:** Guess meaning of the unfamiliar words from context.

**Outcome 1.2:** Distinguish main ideas from supporting details, and notice paraphrasing used in the text.

**Outcome 1.3:** Recognize various types of transitional devices used in written texts.

**Objective 2: Students will be able to understand documents used in import export business.**

**Outcome 2.1:** Understand the similarities and differences among incoterms used in import-export business.

**Outcome 2.2:** Know how to read and fill in the forms/documents used in import-export transactions.

**Outcome 2.3:** Know how to read and fill in the forms/ documents used in import-export payments.

**Objective 3: Students will be able to communicate in import-export by writing appropriate sentence structure.**

**Outcome 3.1:** Write and rewrite sentences by using relative clauses/ participial phrases.

**Outcome 3.2:** Write concessive clause/ cause-effect sentences.

**Outcome 3.3:** Write sentences with appropriate tenses especially past simple and present perfect tense.

**Objective 4: Students will be able to speak and give a presentation in business mock- up situation**

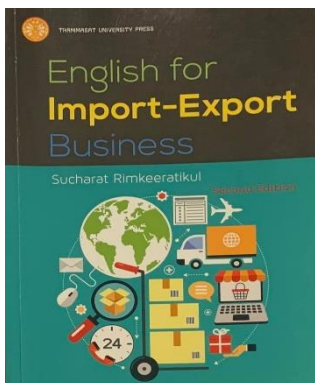
**Outcome 4.1:** Present the ideas in front of a group of people.

**Outcome 4.2:** Participate in an interview as an interviewee; and join a conversation, in both formal and informal styles.

**Outcome 4.3:** Join group discussions with import-export logical points of view and appropriate manners, both verbal and nonverbal cues.




## Course Materials

- Rimkeeratikul, Sucharat. (2017). *English for Import-Export Business* (2<sup>nd</sup> ed.). Thammasat University Press. (Available at TU Bookstore)
- Students enrolled in the course will receive a code to join [a Google Classroom, which provides access to course materials and assignment details. Your instructor may provide supplemental materials during the course.



## Course Evaluation

Student evaluations are based on the following criteria.

	Points
Attendance and Classroom Participation	20
Quizzes 	45
Writing Assignments	20
Speaking: Interview (Before Midterm)	15
Midterm Exam 	35
Speaking: Group Presentation (Before Final Exam) + Written Report	30
Final Exam 	35
<b>TOTAL</b>	<b>200</b>




## Grading criteria

Grade	Points
A	160 and above
B+	150 -158
B	140 -149
C+	130 - 139
C	120 - 129
D+	110 - 119
D	100 – 109
F	99 and below

## Instructor, Time, and Venue

Section	Day	Time	Room	Instructor
820001	Monday	13.00-16.00	LITP 2 E	Associate Professor Dr. Sucharat Rimkeeratikul
900001	Wednesday	13.00-16.00	LITP 2 E	Associate Professor Dr. Sucharat Rimkeeratikul
900002	Wednesday	13.00-16.00	LITP 2 F	A. Pongpol Suansri

## Assignments

Tasks	What to do	What to submit
<b>Assignment 1</b> (20 pts) (Reading for Main Ideas, Details, Vocabulary in Context) <b>COLO: 1.1., 1.2, 1.3</b> <b>SDG: 4</b>	 Responses to Reading Plus of each unit in the textbook	Answers written on the individual student's textbook.
<b>Assignment 2</b> (15 pts) (Interview) <b>COLO: 4.2, 4.3</b> <b>SDG: 4, 17</b>	 A pair-work interview on a current situation regarding import-export business	A face-to-face interview on the topic related to international trade Students come to class in pair according to the appointment time
<b>Assignment 3</b> (30 pts) (Group Presentation) <b>COLO: 4.1</b> <b>SDG: 1, 4, 8, 9, 16, 17</b>	 Group Presentation regarding Currency Exchange, International Organizations, Border Trade, Intellectual Property, Transportation, Logistic, and E-Commerce	The written summaries and the pieces of news students selected as the contents of the presentation

## Active Learning Activities

1. Exercises, group discussions/feedback
2. Writing practice, lectures and videos
3. Research assignments (mini)
4. Presentations (live and video)

## Attendance

Students who miss *more than* three classes must withdraw from the course.

## Plagiarism policy

Thammasat University students are required to refrain from any kind of plagiarism. Please read the Thammasat University plagiarism policies [here](#) and [here](#).

## Important dates

Add/Drop Period: 15-28 August 2023  
 Drop W Period: 4 September – 22 October 2023

## SDG (Sustainable Development Goals)



## Tentative Schedule

Day/time	Learning outcomes/ activities	Topics/ contents
(#1) 15-18 Aug	Course overview	Course Introductions Students' Self-Introduction

Day/time	Learning outcomes/ activities	Topics/ contents
(#2) 21-25 Aug	Reading for concepts. Guessing the meaning of difficult words <b>OUTCOME1.1 SDG1</b>	Topic 1 Currency Exchange
(#3) 28 Aug – 1 Sept	Distinguishing each term in the <b>Incoterms OUTCOME 2.1</b>	Topic 1 Currency Exchange
(#4) 4-8 Sept	Reading for topic. Writing participial phrases <b>OUTCOME 1.3 SDG16</b>	Topic 2 International Organizations Quiz I
(#5) 11-15 Sept	Listening to a conversation at a trade exhibition, Getting to know <b>Letter of Credit OUTCOME 2.3 SDG 17</b>	Topic 2 International Organizations
(#6) 18-22 Sept	Reading for main idea, Recognizing how tenses are differently used <b>OUTCOME 1.2 SDG 8</b>	Topic 3 Border Trade
(#7) 25-29 Sept	Listening to a formal discussion, Getting to know <b>Bill of Exchange (B/E) OUTCOME 4.3+2.3</b>	Topic 3 Border Trade
(#8) 2-6 Oct	<b>Midterm Examination Week</b> <b>(Midterm Examination: WED, Oct 4; Time 9.00-11.00 Hours)</b>	
(#9) 9- 13 Oct*	<b>(Pair Interview with an appointment for 3 minutes/pair) OUTCOME 4.2+4.3</b>	<b>(Pair Interview with appointment 3 minutes/pair)</b>
(#10) 16-20 Oct	Reading for details, Writing concessive clause <b>OUTCOME 2.1+3.2 SDG 8</b>	Topic 4 Copy Right & Intellectual Property
(#11) 23-27 Oct**	Listening to a short conversation on negotiating, Getting to know <b>Invoices OUTCOME 2.2</b>	Topic 4 Copy Right and Intellectual Property
(#12) 30 Oct- 3 Nov	Reading: Recognizing and writing with a variety of transitional word <b>OUTCOME 1.3 SDG 4</b>	Topic 5 Containerization Quiz II
(#13) 7 -10 Nov	Speaking to get more information, Getting to know <b>Bill of Lading OUTCOME 2.2</b>	Topic 5 Containerization
(#14) 14-17 Nov	Reading a passage about E-commerce <b>OUTCOME 1.1 +1.2+1.3 SDG 9</b>	Topic 6 Electronic Commerce Quiz III
(#15) 21-24 Nov	Small Group Presentations on topics of International Trade <b>OUTCOME 4.1</b>	Final Presentation
(#16) 28 Nov- 1 Dec	Small Group Presentations on topics of International Trade <b>OUTCOME 4.1</b>	Final Presentation (cont.)
<b>Final Examination Break</b> <b>(Final Examination: WED, Dec 13; Time 9.00-12.00 Hours)</b>		

\*H.M. King Bhumibol Adulyadej the Great Memorial Day: Friday, October 13

\*\*King Chulalongkorn's Day: Monday, October 23

There is no class on Wednesday-Thursday, November 29-30: TU Graduation Ceremony Days

**Course Outline/ EL 226 English for Import-Export Business/ Semester 1/2023**