



Language Institute

Thammasat University

**EL 201 English for Airline Business
Course Outline**

Semester 2/2020 (ONLINE)

Pre-requisite: *EL 172 English Course III*

Course Description: Developing students' communication skills in dealing with matters pertaining to airlines, practicing vocabulary skills and expressions used with the passengers, reading and writing in the context of airline business.

Learning Outcomes:

Upon successful completion of the course, students will be able to:

1. demonstrate a clear understanding of the airline service industry in various aspects
2. communicate effectively using technical terms and useful expressions relative to the airline service industry in form of listening, speaking, reading and writing
3. perform airline business communication tasks appropriately
4. analyze and deal with a variety of situations/difficulties related to airline professions problems

Textbook/Teaching Materials:

Sitthitikul, P. (2019). *English Communication Skills for Airline Business*. SE-Education Public Company Limited, Bangkok.

Active Learning Activities: Pair work; Group work, Discussion, and Presentation

Course Evaluation:

-Attendance and Participation	10 points
-Class Assignments	60 points
-Speaking Assignment	10 points
-Final Project	20 points
-Total	100 points

Course Assignments and final project descriptions:

1. Class Assignments (60 points) Individual work	There are two major class assignments. Tasks: <ol style="list-style-type: none"> 1. Class assignment 1 (30 points): Summary of Units 1-3 2. Class assignment 2 (30 points): Summary of Units 4-6
2. Speaking Assignment (10 points) Pair work	Role play Task: <ol style="list-style-type: none"> 1. Work in pairs 2. Choose a theme/topic from the textbook 3. Prepare a 3-5 minute role play 4. Submit a typed script and present your role play to class members
3. Final Project (20 points) Individual work	Final Project Task: <ol style="list-style-type: none"> 1. Think of a topic of your interest related to airline business. 2. Prepare a 5-minute presentation. 3. Plan your presentation and consult your instructor about it. What to submit and what to do: <ol style="list-style-type: none"> 1. A typed script 2. Presentation of your work to class members

Attendance Policy:

1. Students are required to attend at least 80% of the total class hours.
2. For each incidence of unexcused absence 2 points will be deducted. Attendance scores can be reduced for lack of participation.

Plagiarism Policy:

Students of Thammasat University are required to refrain from any kind of plagiarism, i.e. an act of copying other people's work, such as language, thoughts, or expressions, without crediting the original author(s). Copying any sentences or paragraphs from any sources, e.g. websites, books, etc., and pasting them into students' assignments are thus considered cheating, which will result in a mark of zero for the assignment or even an F grade.

Instructor, Time and Venue:

Sec/Gr	Day	Time	Room	Instructors
780001	Wednesday	09.30-12.30	ONLINE	Assoc. Prof. Dr. Pragasit Sitthitikul Email: pragasit@gmail.com

Tentative Teaching Schedule:

Week	Date (Wednesday)	Units/ Activities
1	January 20	Course Introduction Unit 1: Overview of Airline and Aviation Industry
2	January 27	Unit 1: Overview of Airline and Aviation Industry
3	February 3	Unit 2: Careers in Airline Business
4	February 10	Unit 2: Careers in Airline Business
5	February 17	Unit 3: Airline Reservation <i>(*Speaking assignment due: 10 points): Presentations of the speaking assignment</i>
6	February 24	Unit 3: Airline Reservation <i>Presentations of the speaking assignment (continued)</i>
7	March 3	Review (Units 1-3) <i>(*Class assignment# 1 due: 30 points)</i>
Midterm exam week (March 10-17)		
8	March 24	Unit 4: At the Airport: Prior to Departure
9	March 31	Unit 4: At the Airport: Prior to Departure
10	April 7	Unit 5: Boarding Passengers
11	April 14	No Class (Songkran Holiday: April 12-16)
12	April 21	Unit 6: Food and Drinks Services
13	April 28	Unit 6: Food and Drinks Services <i>(*Final project due: 20 points): Presentations of the final project</i>

14	May 5	Presentations of the final project (continued)
15	May 12	Review (Units 4-6) <i>(*Class assignment# 2 due: 30 points)</i>

Academic Calendar of Semester 2/2020

Events Dates:

Add/ Drop period January 25-29, 2021

Withdrawal period ('W' assigned to all courses) March 24-May, 2021

Midterm exam week March 10-17, 2021