

**Language Institute Thammasat University**  
**EL 200 English Skill Development for Careers 1 Course Outline**  
**Semester 2/2020**

**Prerequisite:** EL172 or TU105

**Course Description:**

This course gives students an understanding of the forms and uses of the English language as they prepare to become functioning members of an international workforce. Students are encouraged to critically and independently cultivate all aspects of their English language usage with a productive focus on professional writing and speaking. During the course, students become more aware, confident and critical of the way they use English in a global environment.

**Learning Outcomes:**

Upon successful completion of the course, students will be able to:

1. use Global Englishes (GE) for intercultural communication
2. use professional English ethically and appropriately
3. reflect on their individual identity for the professional work setting
4. use English more in life outside the formal classroom environment through social media, and a journal
5. discuss a range of academic topics in natural ways both orally and in writing

**Textbook/Teaching Materials:**

Clandfield, L. & Robb Benne, R. (2011). *Global: Intermediate Coursebook*. Macmillan Education. Available to order:

[https://docs.google.com/forms/d/e/1FAIpQLSccra1SJhVc4QkhII5sy06cxg127LXw545R\\_3hPh7DyNIqVVw/viewform?gxids=7628](https://docs.google.com/forms/d/e/1FAIpQLSccra1SJhVc4QkhII5sy06cxg127LXw545R_3hPh7DyNIqVVw/viewform?gxids=7628)

**Suggested readings:**

- English, L. M. & Lynn, S. (1995). Business across cultures: Effective communication strategies
- Guffey, M. E. & Seefer, C. M. (2011). Business English. 10th ed. Mason, OH: Cengage Learning.
- Lustig, M. W. & Koester, J. (2010). Intercultural competence: Interpersonal communication across cultures. 6th ed. Boston, MA: Pearson Education, Inc.

**Course Evaluation:**

Attendance and Participation	10
Assignments	
1. Learner Diary	30
2. City of Culture project (Units 1 and 3)	20
3. A Creative Tale/ A Creative Partnership (Units 2 and 4)	20
4. Group Discussion	10
 Total	 100%

**Attendance Policy:**

1. Students are required to attend at least 80% of the total class hours. They cannot be absent more than 3 times before the midterm examination and 3 times before the final examination.
2. For each incidence of lateness, 1 point will be deducted. For each unexcused absence, 2 points will be deducted. Attendance scores can be reduced for lack of participation despite physical presence.

**Plagiarism Policy:**

Students of Thammasat University are required to refrain from any kind of plagiarism, i.e. an act of copying other people's work, such as language, thoughts, or expressions, without crediting the original author(s). Copying any sentences or paragraphs from any sources, e.g. websites, books, etc., and pasting them into students' assignments are thus considered cheating, which will result in a mark of zero for the assignment or even an F grade.

## Details of Assignments

Assignment	What to submit:	Points
<p><b>1) Learning Diary</b></p> <p><b>Tasks:</b></p> <ol style="list-style-type: none"> <li>1. Individually draft one written diary entry of 100-250 words per week which record your thoughts and learning experiences during the course.</li> <li>2. The entries will be on topics given in class by the teacher connected to the units in the coursebook.</li> <li>3. Diary entries should be written in a semi-formal style as they will be read by the teachers and other students.</li> </ol>	<ol style="list-style-type: none"> <li>1. One diary - 10 complete entries of 100-250 words each on a variety of topics in a single doc/word file which is updated throughout the course.</li> <li>2. Optional: Publish online at Wordpress or any suitable blogging site</li> </ol>	<p><b>10 x 3= 30</b></p>
<p><b>2) 'City of Culture'</b></p> <p><b>Tasks:</b></p> <ol style="list-style-type: none"> <li>1. In groups of 3, research about 'Cities of Culture' around the world</li> <li>2. Select a city to nominate as 'Global City of Culture 2020'.</li> <li>3. Prepare a 5-minute video presentation to explain why you think this place should be selected.</li> <li>4. Upload your video to Youtube and promote it on social media to your class</li> <li>5. Design a brochure to promote your town/city using persuasive language supported by relevant visuals.</li> <li>6. Devise a 1-page itinerary detailing how people should spend 24 hours in your city and how they should prepare for their trip.</li> <li>7. Publish your brochure and itinerary on social media to gain feedback</li> <li>8. Watch and vote on the most interesting proposal presented by the other groups.</li> </ol>	<ol style="list-style-type: none"> <li>1. A group video presentation to nominate your town/city of culture</li> <li>2. A one-page promotional brochure and a one-page itinerary</li> </ol>	<p><b>10 points</b></p> <p><b>10 points</b></p>

<p><b>3) A Creative Tale/ A Creative Partnership</b></p> <p><b>Tasks:</b></p> <ol style="list-style-type: none"> <li>1. Choose to:       <ol style="list-style-type: none"> <li>a) Read and retell a popular folk/fairy tale in an imaginative way in a five minute video</li> <li>b) Research and describe a creative partnership in business, art, politics or any area of your choice in a five-minute documentary-style video</li> </ol> </li> </ol> <p>Or</p> <ol style="list-style-type: none"> <li>2) Publish your video on youtube and gain feedback on the content from your viewers</li> <li>3) Write a short report (2-3 paragraphs) called 'How we worked together' describing how you and your partner collaborated on your 'creative' project together, any differences in your styles or personalities and how you dealt with them</li> </ol>	<ol style="list-style-type: none"> <li>1. A 5-minute video presentation (story or documentary)</li> <li>2. A one-page report on your partnership</li> </ol>	<p><b>10 points</b></p> <p><b>10 points</b></p>
<p><b>4) A Group Discussion</b></p> <p><b>Tasks:</b></p> <ol style="list-style-type: none"> <li>1. In a group of 3 or 4, select one topic that you found interesting during the course</li> <li>2. Prepare 5-8 discussion questions about the topic</li> <li>3. Research the topic and clarify your opinions about it</li> <li>4. Have a discussion with your group in a format of your choice ex. Zoom</li> <li>5. Publish your video on Youtube and gain feedback from viewers</li> </ol>	<p><b>What to submit:</b></p> <ol style="list-style-type: none"> <li>1) A list of your discussion questions</li> <li>2) A six-eight -minute group discussion conducted in Zoom, you may use notes to help you but do not write a script</li> </ol>	<p><b>10 points</b></p>

**Instructors, Times and Venues:**

**\*\*\*All classes are conducted by using zoom or Google Meets as the main teaching and learning platforms.**

<b>Section</b>	<b>Times</b>	<b>Instructor</b>	<b>Email</b>
900001	Wed 13:30-16:30	Aj. William Scobie	william.s@litu.tu.ac.th
900002	Wed 13:30-16:30	Aj. Jonathan Jones	jonathan.j@litu.tu.ac.th
900003	Wed 13:30-16:30	Asst. Prof. Dr. Pattama Sappapan	pattama.s@litu.tu.ac.th
900004	Wed 13:30-16:30	Dr. Rungsima Jeanjaroonsri	rungsima.j@litu.tu.ac.th

**Tentative Teaching Schedule**

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**Class begins:** 20 January, 2021

**Class ends:** 19 May, 2021

**Add/Drop Period:** 25 - 29 January, 2021

**Drop/Withdraw Period:** 24 March -6 May, 2021

<b>Week</b>	<b>Date</b>	<b>Units / Activities</b>
<b>1</b>	20 January	Introductions and course overview <ul style="list-style-type: none"><li>● Learning Online</li><li>● Introduction to the learner diary</li></ul>
<b>2</b>	27 January	Unit 1: Language and Culture <ul style="list-style-type: none"><li>● Reading Text: The Hobbit</li><li>● Grammar: State &amp; action verbs</li><li>● Present simple &amp; present continuous</li><li>● Listening Text: Greetings and ESP</li></ul>

		<b>Diary Topic 1: A misunderstanding</b>
<b>3</b>	3 February	Unit 1: Language and Culture <ul style="list-style-type: none"> <li>● Grammar: Questions</li> <li>● Reading: Towards a definition of culture</li> <li>● Listening Capitals of culture</li> </ul> <b>Assignment: 'City of Culture'</b> <b>Diary Topic 2: The best and worst of Thailand</b>
<b>4</b>	10 February	Unit 1: Language and Culture <ul style="list-style-type: none"> <li>● Reading: A world full of Englishes</li> <li>● Function Globally: Making recommendations</li> </ul> <b>Diary Topic 3: My English</b>
<b>5</b>	17 February	Unit 3: Hot and Cold <ul style="list-style-type: none"> <li>● Listening: A desert survival expert</li> <li>● Planning a trip</li> </ul> <b>Diary Topic 4: A survival Guide to Bangkok</b>
<b>6</b>	24 February	Unit 3: Hot and Cold <ul style="list-style-type: none"> <li>● Grammar: Future forms, plans &amp; intentions</li> <li>● Be &amp; going to for predictions</li> <li>● Listening: In the department store</li> </ul> <b>Diary Topic 5: Student's Own Choice</b>
<b>7</b>	3 March	Diary Review 1: Feedback and recommendations <b>Submission: City of Cultural video presentations, brochures and Itineraries</b> <b>Review videos and vote using Google Forms for the next 'Global City of Culture'</b>
		<b>Midterm</b>
<b>8</b>	24 March	Unit 2: Lives and Legends <ul style="list-style-type: none"> <li>● Listening Text: An interview with a ghostwriter</li> <li>● Grammar: Past simple &amp; past continuous</li> <li>● Past simple &amp; past perfect</li> </ul> <b>Diary Topic 6: A Ghostwritten Diary</b>

<b>9</b>	<i>31 March</i>	Unit 2: Lives and Legends <ul style="list-style-type: none"> <li>• Listening: Grimms' fairy tales</li> <li>• Grammar: Modifiers</li> </ul> <b>Diary Topic 7: Student's Own Choice</b>
<b>10</b>	<i>7 April</i>	Unit 2: Lives and Legends <ul style="list-style-type: none"> <li>• Reading: Legendary places – modern meanings</li> <li>• Grammar: Used to &amp; would</li> </ul> <b>Assignment: A Creative Tale/Partnership)</b> <b>Diary Topic 8: Used to</b>
<b>11</b>	<i>12-18 April</i>	Unit 4: Friends and Strangers <ul style="list-style-type: none"> <li>• Reading: A creative friendship</li> <li>• Grammar: Present perfect &amp; past simple/ Present perfect with yet and already</li> <li>• Adjective suffixes</li> </ul> <b>Diary Review 2 Feedback and recommendations</b> <b>Diary Topic 9: Furious! (or Astonished!)</b>
<b>12</b>	<i>21 April</i>	<b>Songkran</b>
<b>13</b>	<i>28 April</i>	Unit 4: Friends and Strangers <ul style="list-style-type: none"> <li>• Listening: Strangers on a train</li> <li>• Vocabulary: Crime, Stranger and foreigner, Usual and unusual</li> </ul> <b>Assignment: Group Discussion</b>
<b>14</b>	<i>5 May</i>	<b>Submission: Creative Tale/Partnership: Review videos; submit Reports</b> <b>Diary Topic 10: Student's Own Choice</b>
<b>15</b>	<i>12 May</i>	<b>Feedback on: Creative Tale/Partnership Reports</b> <b>Group Discussion: Consultation, planning and practice</b>
<b>16</b>	<i>19 May</i>	<b>Submission: Group Discussion Video and class review</b> <b>Diary Review 3 Feedback and recommendations</b> <b>Evaluation and class awards</b>

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