



Language Institute, Thammasat University  
 EL 200 English Skill Development for Careers  
 Course Outline Academic Semester 1/2020

**Course Description**

**Pre-requisite: EL 172 or TU 105**

This course gives students an understanding of the forms and uses of the English language as they prepare to become functioning members of an international workforce. Students are encouraged to critically and independently cultivate all aspects of their English language usage with a productive focus on professional writing and speaking. During the course, students become more aware, confident and critical of the way they use English in a global environment.

**Learning Outcomes**

Upon successfully completing the course, students should be able to

- 1) use Global Englishes (GE) for intercultural communication
- 2) identify individual identity for professional work setting
- 3) integrate English in designing learning academic and/or professional disciplines
- 4) cultivate and create social networking using English as a Lingua Franca (ELF)
- 5) use professional English ethically and justifiably

**Learning Materials**

Clanfield, L. & Robb Benne, R. (2011). *Global: Intermediate coursebook*.  
 Macmillan Education.



*Suggested readings:*

- English, L. M. & Lynn, S. (1995). *Business across cultures: Effective communication strategies*.  
 Guffey, M. E. & Seefer, C. M. (2011). *Business English*. 10<sup>th</sup> ed. Mason, OH: Cengage Learning.  
 Lustig, M. W. & Koester, J. (2010). *Intercultural competence: Interpersonal communication across cultures*. 6<sup>th</sup> ed. Boston, MA: Pearson Education, Inc.

**Course Evaluation**

4 projects (25% each) = 100%

<b>Project 1: Global English (25%)</b> Unit 1: Language and Culture	<ul style="list-style-type: none"> <li>• A 1-page group report</li> <li>• A group presentation</li> </ul>
<b>Project 2: My life and expectation (25%)</b> Unit 2: Life and Legends	<ul style="list-style-type: none"> <li>• An individual 200-word essay on my role model</li> <li>• A video clip on my role model</li> </ul>
<b>Project 3: Where to go (25%)</b> Unit 3: Hot and Cold	<ul style="list-style-type: none"> <li>• A 1-page group infographic on interesting places</li> <li>• A group presentation</li> </ul>
<b>Project 4: Book/ movie review (25%)</b> Unit 4: Friends & Strangers	<ul style="list-style-type: none"> <li>• An individual 200-word summary of a book/movie review</li> <li>• A video clip on book/movie review</li> </ul>

**Plagiarism Policy**

Thammasat University students are required to refrain from any kind of plagiarism, i.e. an act of copying other people’s work, such as language, thoughts, or expressions, without crediting the original author(s). Copying any sentences or paragraphs from any sources, e.g. websites, books, etc., and pasting them into their assignments are thus considered cheating, which will result in a mark of zero for the assignment or even an F grade.

## Details of assignments

Tasks	Submission	Points
<p><b>Project 1: Global English</b> (Group work: 3-4 people)</p> <p><u>Learning outcomes:</u></p> <ol style="list-style-type: none"> <li>1) use Global Englishes (GE) for intercultural communication</li> <li>5) use professional English ethically and justifiably</li> </ol> <p>Tasks:</p> <ol style="list-style-type: none"> <li>1) Design a survey on English/ESP based on your interested topic</li> <li>2) Collect and analyze data based on the survey</li> <li>3) Present data in class/ online</li> </ol>	<p>What to submit:</p> <ol style="list-style-type: none"> <li>1) A 1-page summary of English usage</li> <li>2) A group presentation on the study</li> </ol>	25%
<p><b>Project 2: My life and expectation</b> (individual)</p> <p><u>Learning outcomes:</u></p> <ol style="list-style-type: none"> <li>2) identify individual identity for professional work setting</li> <li>4) cultivate and create social networking using English as a Lingua Franca</li> </ol> <p>Tasks:</p> <ol style="list-style-type: none"> <li>1) Plan an essay on my role model</li> <li>2) Write a 200-word essay on my role model, including characteristics of the role model and your personal reflections on applying these characters in your context.</li> </ol>	<p>What to submit:</p> <ol style="list-style-type: none"> <li>1) A 200-word essay</li> <li>2) A 3-minute video clip</li> </ol>	25%
<p><b>Project 3: Where to go</b> (Group work: 3-4 people)</p> <p><u>Learning outcomes:</u></p> <ol style="list-style-type: none"> <li>3) integrate English in designing learning academic and/or professional disciplines</li> <li>4) cultivate and create social networking using English as a Lingua Franca</li> </ol> <p>Tasks:</p> <ol style="list-style-type: none"> <li>1) Identify an interesting place or country and describe its interesting locations, places to visit, places to eat</li> <li>2) Design a 1-page infographic to attract potential visitors to such a place.</li> </ol>	<p>What to submit:</p> <ol style="list-style-type: none"> <li>1) A 1-page infographic</li> <li>2) A group presentation*</li> </ol> <p>* Not the same as the infographic, but in a form of advertising and/or pitching</p>	25%
<p><b>Project 4: Book/movie review</b> (individual)</p> <p><u>Learning outcomes:</u></p> <ol style="list-style-type: none"> <li>1) use Global Englishes (GE) for intercultural communication</li> <li>3) integrate English in designing learning academic and/or professional disciplines</li> </ol> <p>Tasks:</p> <ol style="list-style-type: none"> <li>1) Identify a book/ a movie/ a series that you personally are interested in.</li> <li>2) Write your reflections on the story you have chosen, including its plots and some interesting characters</li> <li>3) Prepare a video clip talking about the story</li> </ol>	<p>What to submit</p> <ol style="list-style-type: none"> <li>1) A 200-word summary of a book review</li> <li>2) A 3-minute video clip inviting people to watch/read your story (Again, this is not the same as the writing.)</li> </ol>	25%
<b>TOTAL</b>		<b>100%</b>

## Classes and time

Sec/Gr	Day	Time	Rooms	Instructors
780001	Wednesday	09.30 – 12.30	SC1025	Dr. Monthon Kanokpermpoon
780002	Wednesday	09.30 – 12.30	SC1026	Dr. Arthitaya Narathakoon
780003	Wednesday	09.30 – 12.30	SC1035	A. Kriengkrai Sakulprasertsri

**Class Dates**      **Start:** 10 August 2020  
                          **End:** 28 November 2020

**Important Dates**    **Add/Drop period:** 17–21 August 2020  
                                  **Drop ‘W’ period:** 12 October – 15 November 2020

**Tentative Schedule**

Weeks	Dates	Topics
1	12 August 2020	Holiday: National Mother’s Day
2	19 August 2020	Course Introduction Unit 1 Part 1: Greetings Unit 1 Part 2: English for Specific Purposes Global English by David Crystal (p. 15) Assignment 1 preparation: Designing a survey
3	26 August 2020	Unit 1 Part 3: Capitals of culture Unit 1 Part 4: Towards a definition of culture
4	2 September 2020	<b>Assignment 1 submission and presentation (25%)</b>
5	9 September 2020	Unit 2 Part 1: Ghostwriting Unit 2 Part 2: Relationships, reading Writing a narrative (p. 28) Assignment 2 preparation: My role model
6	16 September 2020	Unit 2 Part 3: A fairy tale Unit 2 Part 4: Legendary Places
7	23 September 2020	<b>Assignment 2 submission (25%)</b>
<i>Midterm Break (27 September – 4 October 2020)</i>		
8	7 October 2020	Unit 3 Part 1: Different points of view Unit 3 Part 2: Energy Assignment 3 preparation: Where to go
9	14 October 2020	Unit 3 Part 3: Talking about the cold Unit 3 Part 4: Weather ups and downs Assignment 3 preparation: Designing an infographic
10	21 October 2020	<b>Assignment 3 submission and presentation (25%)</b> Writing a formal letter (p. 40)
11	28 October 2020	Unit 4 Part 1: Comparing two paintings Unit 4 Part 2: Guardians of the Kingdom
12	4 November 2020	Unit 4 Part 3: Crime Unit 4 Part 4: Average man
13	11 November 2020	Writing: giving your news Unit 5 Part 1: Asimov’s laws of robotics Assignment 4 preparation: Book/movie review
14	18 November 2020	Unit 5 Part 3: My school years Unit 5 Part 4: An orderly lunch
15	15 November 2020	<b>Assignment 4 submission (25%)</b> Global English (pp. 39, 63) Course wrap-up
16	<i>Final Exam Break (30 November – 18 December 2020)</i>	